



INSIGNIA

INTELLECTUAL PROPERTY RIGHTS

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MAHESHWARI AND CO. is a full service Law Firm that represents its clients in a number of complex and high value transactions. The Firm has a special expertise in Intellectual Property Laws covering trademarks, copyright, design, patent and GI filing, prosecution, enforcement and litigation.

The firm's IP practice offers comprehensive, end-to-end legal solutions that span the entire business cycle of an IP — from the earliest stages of ideation and development, through regulatory compliance and market entry, to the protection, management, and enforcement of IP rights.

MAHESHWARI & CO.'s clientele extends across a wide spectrum of industries, including Media, Entertainment & Gaming, Pharmaceuticals & Life Sciences, Software & Technology, Telecommunications, FMCG, and several other innovation-driven sectors, enabling the firm to combine deep sectoral expertise with robust legal strategies tailored to each client's needs



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NEWS

Mohammad Talha v. M/S Karim Hotels Pvt. Ltd.

On 6 November 2025, the Delhi High Court adjudicated the trademark dispute in **Mohammad Talha v. M/s Karim Hotels Pvt. Ltd.**, concerning the use of the name “Karim.”

Karim Hotels Pvt. Ltd., proprietor of the well-known Karim’s restaurant brand, alleged trademark infringement and passing off against the defendant, who operated a restaurant under the name Gulshan-e-Karim. The Court recognised “Karim” as the dominant and distinctive element of the plaintiff’s registered mark and acknowledged the likelihood of consumer confusion.

However, considering the defendant’s bona fide, geographically limited use and absence of mala fide intent, the Court adopted an equitable approach. Instead of granting a blanket injunction, it permitted continued use of the mark subject to the display of a clear and prominent disclaimer, thereby balancing trademark rights with principles of fairness and honest concurrent use.

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ITC Limited & Anr. v. Adyar Gate Hotels Limited

In **ITC Limited & Anr. v. Adyar Gate Hotels Limited**, ITC Limited, along with its affiliate ITC Hotels, initiated legal proceedings against Adyar Gate Hotels for alleged trademark infringement concerning the use of the well-known Dakshin brand. ITC, the proprietor of the established Dakshin restaurant chain, claimed that Adyar Gate’s use of the name for its standalone restaurant misappropriated its goodwill and was likely to cause consumer confusion.

The dispute arose after Adyar Gate continued operating a restaurant under the Dakshin name following the closure of the original hotel where the brand had been previously licensed for limited use. The Delhi High Court, recognising ITC’s rights and the potential for brand dilution, initially granted interim relief restraining Adyar Gate from expanding the use of the mark.

Subsequently, a Division Bench modified the order, permitting continued use at the existing location with a prohibition on further expansion, while remanding remaining issues for a detailed hearing, balancing protection of trademark rights with equitable considerations.

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BLOGS

Intellectual Property Rights in the Telecom Industry

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Intellectual Property Rights in
the Telecom Industry



This article highlights how intellectual property plays a pivotal role in the telecom industry, safeguarding innovations through patents, trademarks, copyrights, and trade secrets.

It underscores the importance of robust IP strategies in protecting technological advancements, preventing infringement, managing brand value, and fostering sustainable growth in an innovation-driven and highly competitive sector.

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ADR and IPR in the Digital World

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ADR and IPR in the Digital World



This article highlights how Alternative Dispute Resolution (ADR) mechanisms—such as negotiation, mediation, and arbitration—offer effective, cost-efficient, and flexible alternatives to traditional litigation for resolving digital intellectual property disputes.

The article explains ADR's benefits in cross-border and tech-intensive contexts and discusses strategies, AI tools, and practical advantages for digital IP enforcement.

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FIRM BULLETIN



IFCCI
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INDO-FRENCH CHAMBER OF COMMERCE

Ms. Akshi Seem, Associate Partner, attended the IFCCI Delhi Christmas Dinner and Cocktail 2025. The Indo-French Chamber of Commerce and Industry (“IFCCI”) brought together professionals and industry leaders for an evening of networking and meaningful discussions on key developments shaping Indo-French business and economic collaboration. The event provided an excellent platform to engage with peers across sectors and exchange insights in a festive setting.



MAHESHWARI & CO. attended the CII Pharma & Life Sciences Summit 2025, which focused on the theme “Progress, Promise and the Planet: Unlocking Sustainable Growth” in the Indian pharmaceutical and life sciences sector. The summit brought together senior leaders from industry, policymakers, regulators, and government representatives to deliberate on the future growth trajectory of the sector. Key discussions at the event addressed critical issues such as digital transformation in pharmaceutical operations, adoption of environmentally sustainable and green manufacturing practices, strengthening ethical standards in clinical trials, and enhancing governance frameworks across the life sciences value chain.

FIRM BULLETIN



MAHESHWARI & CO. attended the India–Russia Business Forum 2025, engaging with over 100 Russian buyers, manufacturers, and supply-chain players. The forum highlighted collaboration opportunities across sectors including agriculture and food processing, chemicals, pharmaceuticals, energy, electronics and IT, textiles and fashion, mechanical engineering, metallurgy, construction, tourism, hospitality, and general trade. The event offered a valuable platform for networking, exploring business opportunities, and exchanging insights in a vibrant setting.



Ms. Akshi Seem, Associate Partner, attended the CII Global Summit on Technology, R&D & Intellectual Property 2025. The summit brought together leaders from industry, government, academia, and research to discuss the strategic role of technology, innovation, research and development, and intellectual property in advancing India's innovation ecosystem and global competitiveness. The event also facilitated meaningful networking, insights on policy and industry trends, and opportunities to engage with global best practices in technology and IP management.

THANK YOU FOR READING !

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